SCHARWENKA RECORDS

Made by the Columbia Phonograph Co in Great Demand—The Great Planist Composer Heard to Advantage.

The talking machine records made for the Columbia Phonograph Co., General, New York, by Naver Scharwenka, the composer-pianist, are praised highly by all music lovers who have heard them. Dealers who maintain departments for the sale of these goods also report them splendid selling selections. An authority, speaking of Scharwenka, says he is in many respects the most artistic player who has ever appeared in this country. While capable of the most brilliant and sonorous effects where requisite, his playing is notable above all else for its almost unimaginable delicacy and refinement of style and the beautiful legato singing tone he never fails to display. In his work is found throughout the caressing touch of the artist who loves his instrument.

Scharwenka's compositions are known to every student of pianoforte music in the world and are universally played. Of his most popular composition, "The Polish Dance," Opus 3, over three million copies have been sold since its first publication. Numerous others (notably "The Spanish Serenade") have attained wonderful popularity. The two numbers mentioned have already been recorded by Scharwenka for the Columbia, together with two favorite Chopin numbers, and doubtless more of his own compositions will be recorded in the future.

The records are twelve-inch double-disc, as follows: A-5260, "Valse Brillante," Opus 34, No. 1 (Chopin); "Polish Dance," Opus 3, No. 1; A-5261, "Fantasie Impromptu," Opus 66 (Chopin); "Spanish Serenade," Opus 63, No. 1.



XAVER SCHARWENKA, WHO HAS MADE COLUMBIA RECORDS,